

## One world. One R 1200 GS – and the ride of your life

While everyone is understandably excited about the new R 1200 GS that has just been unveiled at the Intermot show in Cologne, there is even more great news from BMW Motorrad – and it could involve you personally...

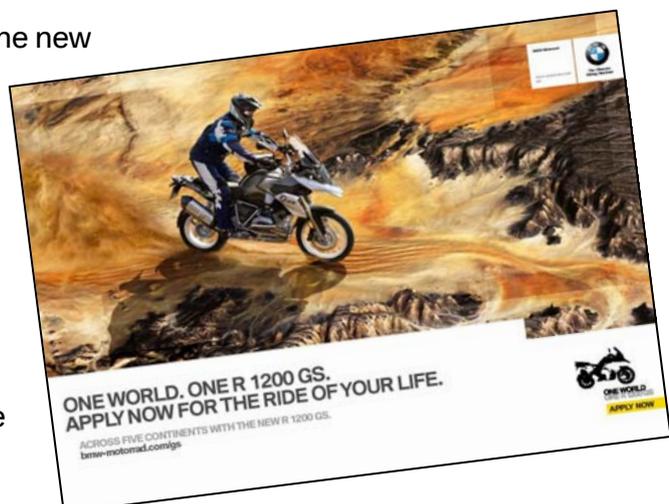


Imagine what the ride of your life could be, and then picture yourself actually doing it on the new R 1200 GS. Well, that's exactly what is going to happen to five lucky winners of what is surely the best motorcycling competing ever – a tour to remember on the best bike in the world...

Called 'One World. One R 1200 GS', this is the chance to realise your dream motorcycling adventure anywhere in the world on the newest, most exciting travel enduro that everyone is talking about.

Perhaps you've always wanted to see the Australian outback, the 'real' Africa, or the 'good old USA'? Or maybe you live thousands of kilometres away from Europe and have always dreamed of seeing Paris and London, or maybe visiting the BMW Museum in Munich, after crossing the spectacular Alpine passes? Well now is your chance.

To celebrate the imminent arrival of the new generation GS, BMW Motorrad's 'One World. One R 1200 GS' competition is open to everybody with a desire to seek out adventure and an ability to create and realise an inspiring journey that they are willing to share online with thousands of GS enthusiasts worldwide. One after another, five riders will cross the continents on the same R 1200 GS. The question is: where would you like to go?



The online application process has already started, so don't delay, visit [www.bmw-motorrad.com/gs](http://www.bmw-motorrad.com/gs) and tell us why you should be one of only five people across the globe to benefit from this life-changing, money-can't-buy experience. We're looking for true motorcycling pioneers with a real sense of adventure, an ability to experience life to the limits – and share their story with all those who would like to have been chosen themselves. The winners will be chosen by a special jury comprising famous globetrotters and known sportsmen and women.

Simply put, there will be five riders, one GS and the whole of Planet Earth to explore. The possibilities are endless, so sense the adventure, seize the moment and conquer a continent as part of a tour you will never forget. Apply online today at [www.bmw-motorrad.com/gs](http://www.bmw-motorrad.com/gs) or scan the QR code to find out more. Who knows where this journey may take you...



#### Suggested text for Facebook:

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