

Make the most of BMW Motorrad Days



With so many things happening over the weekend of BMW Motorrad Days, it's almost impossible to see and do everything in one visit. This is just one of the many reasons why people return to the annual BMW Motorrad festival year after year. However, a little bit of advance planning will help you get the most out of your trip to Garmisch-Partenkirchen. Here are a few top tips from the organisation team.



1. Get there early

Why not take an extra day off work and start the party with us on Thursday 5 July at the BMW Museum in Munich, before making the final blast down the Autobahn to Garmisch? For the first time in BMW Motorrad Days history, a 'warm-up party' will kick off the celebrations and get you in the mood for this undisputed highlight in the biking calendar. Dance to live music with Gerry & Gary, watch a special stunt performance with Chris Pfeiffer, meet BMW Motorrad Days moderators Viola Weiss and Stefan Galler, enjoy traditional Bavarian cuisine cooked on the BBQ, and much more. With special parking for bikes outside the museum, just turn up at 7pm on 5 July and enjoy an exciting evening of entertainment, courtesy of BMW Motorrad.

Enjoy the ride there – but don't stop once you arrive

If this is your first time visiting, we guarantee you'll be blown away by the fantastic scenery and excellent riding roads this picturesque Alpine region offers. But don't waste any time trying to work out where the best routes are – we've got all the information you need. Furthermore, why not discover these roads on a BMW or Husqvarna bike you've always wanted, simply by participating in the Test Ride Programme? Online booking for the test rides are nearly full, with just a few of the remaining spots available, so book now at bmw-motorrad.com to get one of the last available places online or or ask for on-site booking details when you arrive.

For longer trips, ask for the Panorama Tour option, or if you have an adventure sports bike, then why not join us to explore the unique mountain landscape of the Werdenfelser Land – off-road and far removed from regular traffic! And if you're with someone who has never ever ridden before, then we've even got that covered, with special 'try-out' experiences available and expert instruction for those without a motorcycle licence. We guarantee that they will be converted!

Park up and shop-out

If you're feeling a bit 'saddle-sore' from the long journey down to Garmisch, then we suggest you park your bike and stretch your legs with a wander around the many exhibitors at this year's event. Grab a site plan from any Information desk and work out where you want to go. Every exhibitor has a strong connection to BMW bikes, or to the local area – and all are passionate about their products and services. So, talk to them, as they are knowledgeable and enthusiastic supporters of BMW Motorrad Days. Whether it's accessories, luggage, exotic tours, clothing, helmets or boots you're after, you'll find it here. And with plenty of special offers on selected BMW Motorrad motorcycle and Rider Equipment (visit the After Sales counter in the main exhibition tent for details) you may just go home with a lot more than you bargained for...

Watch and be inspired

Take the time out to see as many of the special shows as you can. From Chris Pfeiffer and his gravity-defying freestyle performances on a BMW F 800 R, to top Husqvarna riders literally flying through the air in the all-action FMX show, it's enough to take your breath away. And don't worry if you've missed a show, as they are repeated several times a day, every day. For quiet reflection away from the crowds, be inspired by a series of presentations and films by some of the most adventurous riders on two wheels today, including Michael Martin, Herbert Schwarz and Kevin Sanders. There aren't many places you can't get to on a GS motorcycle and these guys have been discovering and documenting these far-flung corners of the globe for many years. If you are considering expanding your own horizons, then a chat with these inspirational globetrotters is a MUST!

Step back in time...

Naturally, every model in the 2012 BMW Motorrad line-up will be proudly displayed in the big exhibition tent on Main Street, along with all the additional products, accessories and items of rider clothing currently available. But how about finding out more about the brand's illustrious history by literally stepping back in time inside the 300m² BMW Classic tent, where you'll find clubs from across the globe, as well as a breathtaking exhibition of beautiful BMW bikes.

Supporting the club counters will be a BMW Classic spare parts counter, where riders of vintage models will be able to source that vital component for their classic machine. There will also be an extensive Motorrad Exhibition, showcasing a selection of BMW motorcycles from the 300-strong BMW Classic collection, including a 1921 Victoria KR1 that used the original M 2 B 15 Boxer engine and an extremely rare BMW R 1 – a superbike racing prototype from 1991.

Check out Husqvarna Motorcycles

Don't forget to look what Husqvarna Motorcycles has in store, especially the exciting new road models such as the Nuda 900R. There will be a big exposition truck and a display tent featuring all the latest on- and off-road, Supermoto and kids' bikes, special parts, accessories and merchandising items. And don't forget to have a close look at the latest Dakar team bikes that will be competing in the next gruelling rally in South America in January 2013. Demo rides will of course be available on a choice of Husqvarna models, so bring your helmet and licence, and discover why this is such an exciting brand.

Eat, drink and be merry...

When it comes to putting on a spread to satisfy even the biggest appetites, nothing comes close to the Bavarian recipes. Consequently, the organisers of BMW Motorrad Days will be tempting you this year with some very special products of the region. Keeping over 30,000 hungry motorcyclists satisfied from Friday 6 to Sunday 8 July is a serious challenge, but the team from KÄFER is used to catering for the masses and there will be around 70 KÄFER chefs on-site, with a further 180 staff required to serve the many traditional and locally sourced dishes to visitors. Just imagine the logistical operation involved in supplying 5,000 portions of Bavarian-style roast chicken, 1,6 tonnes of pork knuckle, 2,500 portions of liver and cheese, more than 1,000 BBQ burgers and over 1,500 plates of curried sausages to hungry visitors...

Rest assured that there is a wide range of fine beers to help you wash down your meal, or quench your thirst after your test rides, courtesy of the 400-year-old family-run brewery Hofbräuhaus Traunstein. The brewery will take a good selection of different beers to BMW Motorrad Days (over 12,000 litres in total) including Helles, a light beer; Pilsner varieties; and a selection of white beers.

Party into the morning...

You are only young once, and even if that was some time ago, then why not relive your glory days by making the most of the legendary Friday and Saturday night parties at BMW Motorrad Days. On Friday evening, help get the entertainment started early and join thousands of other Motorrad fans for the Welcome Party in the huge tent. 'Gerry and Garry' will be on stage and DJs will be keeping you dancing until around 0100. For a more 'chilled out' evening, why not relax by the campfire with Duo Stingray, who will be performing at BMW Motorrad Days for the first time. And for the real party animals, the US Lodge is open until 0300, with live music from Los Gringos and Zündstoff. Also new this year: a Rock Party with DJ Rudi at the Motorsport Hospitality.

If you've any energy left – and we hope you have – then Saturday evening is THE party night at BMW Motorrad Days, with celebrity spotting, crowd surfing and dancing on tables guaranteed. The fun starts early and if you've never experienced top German band 'Blechblos'n' in action, then you're in for a real treat. Duo Stingray will be performing an open air set by the campfire again, while BMW Motorrad Days regulars Dreirad will be playing in the US Lodge, and DJ Rudi will make you dance in the Motorsport Hospitality.

And don't forget...

While it's impossible to tick every single item on your BMW Motorrad Days 'wish-list', there are certain things that you shouldn't miss. We recommend meeting BMW Motorrad Motorsport World Superbike factory riders Marco Melandri and Leon Haslam, as well as double WSBK champion Troy Corser and stunt-riding world champ Chris Pfeiffer. The traditional Bavarian brunch in the Biergarten on Sunday morning is a special highlight, as is the bikers' international church service at the same location. If you've never ridden off-road before, then a visit to the Enduro Park is a must. And don't forget that there are TWO motorcycles to be won over the weekend – a Husqvarna 900 Nuda and a BMW R 1200 GS Rallye – in special prize draws that take place on the Friday and Saturday evenings. All you have to do is purchase a Pin and be there (and lucky) when the draw takes place.

This is just a taster of a few of the many things on offer at the 12th annual BMW Motorrad Days. Enjoy planning your event and be sure to keep checking

www.bmw-motorrad.com/motorraddays for all the latest updates, as well as following the build-up to the event on Facebook, where there will be news, photo uploads round the clock and live chats with stars with an interest in BMW Motorrad and the motorcycle scene. These will include Freestyle rider Chris Pfeiffer, German actor Hannes Jaenicke, Mathias Runde from BMW Motorrad, the boys from Blitz Motorcycles, Globorider and Photographer Michael Martin and Zelda La Grange, long-term personal assistant of Nelson Mandela.

Find out more about who else is going and how to meet them by interacting with the BMW Motorrad Community. There will be a prize of a 'fanpackage' to whoever adds the best tour to BMW Motorrad Days at bmw-motorrad.com/community. Furthermore, the Community will be present on site at Garmisch-Partenkirchen, and the first 50 visitors who 'check in' will get a PIN with a ticket for the prize draw.

And last, but not least, don't forget your souvenir fan merchandise, which can be purchased in the big BMW Motorrad Tent on 'Main Street' throughout the weekend, but only while stocks last...



Suggested text for Facebook:

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