

Chris Pfeiffer revs up for the 2008 Race of Champions

BMW Motorrad's Chris Pfeiffer has once again been invited to wow the crowds at the forthcoming Race of Champions. Being held at London's iconic Wembley Stadium on 14 December, the event will feature motorsports stars in fast cars, battling it out to be crowned the 'Champion of Champions'. The traditional end-of-year celebration returns for the 21st time and the action promises to be as absorbing as ever.

The unique event will see some of the world's most successful motorsports stars go head-to-head on a specially-designed circuit in a series of knockout heats. Using identical equipment and tracks, drivers will be able to prove themselves on talent alone. Then, after the field of legends has been reduced

until just two drivers remain, the pair in question will compete in a shoot-out to determine who takes the accolade of being the 'Champion of Champions'.



Drivers confirmed for 2009 include seven-times Formula One World Champion Michael Schumacher; current F1 stars Sebastian Vettel, Jenson Button and Mark Webber; Touring Car drivers Yvan Muller and Andy Priaulx; and Troy Bayliss and Travis Pastrana from the world of two wheels. The centrepiece for the event will be a breathtaking race between current F1 Champion Lewis Hamilton and triple Olympic Cycling Gold Medallist Chris Hoy in a battle between men and machines.

BMW Motorrad will be represented by Chris Pfeiffer who will provide show-stopping entertainment aboard his F 800 stunt bike. Just like in 2007, Chris will bring his



inimitable freestyle routine to the event, and is relishing the prospect of performing in front of thousands of race fans and the star drivers and riders.

"Riding at the Race of Champions last year was absolutely fantastic," says Chris. "It was a great experience to be able to do the show in front of some of the biggest names in motorsport, including Michael Schumacher, who I am told watched my show closely. Riding in front of guys like that, as well as a massive crowd at Wembley Stadium was really something special – it's an outstanding event."

After a day of racing action, all eyes will be on Chris when he takes to the track and the German believes the crowd will welcome his unique display. "I look forward to the challenge of events like this," he says. "Over the course of the day, the spectators will see so much car action that I

think they'll be looking forward to seeing something different. I hope to impress them with my riding and from the feedback I received last year, I think I'm in with a good chance."

After first performing at the Race of Champions 12 months ago, Chris believes he can tailor his routine to suit the arena in which he will perform. "I will change my routine slightly, because the crowd is so far away from where I perform and they are unable to see all of the technical aspects of the show," he admits. "So instead I'm going to perform big tricks, burnouts and plenty of wheelies in order for the crowd to fully appreciate the show."

Despite undergoing knee surgery just four weeks before the event last year, Chris took to the tarmac and impressed the thousands of spectators at the stadium. However, he feels that he has a point to prove at this year's Race of Champions and is aiming for a perfect ride. "Although it was great to ride at the Race of Champions last year, I feel that I can improve this time around," says Chris. "I was just recovering from knee surgery, so I wasn't fully fit. I also had a few other minor problems, which threw me from my rhythm. I needed to come back to prove my point and make a faultless performance."



The Race of Champions is a spectacle on an epic scale. Almost 2,000 tonnes of tarmac will be used to construct the purpose-built parallel track, which allows two cars to race simultaneously within the confines of one of the world's best sporting arenas. Although staging the Race of Champions is an impressive undertaking, it's the host of race stars that has caught Chris's attention.



"I think the most impressive thing about the Race of Champions is the amount of famous car drivers that attend," he says. "It's great for race fans to see all of their heroes in one place. I'm particularly looking forward to meeting Sebastian Vettel, who I hear is also a fan of mine. And of course, I will spend some time with Travis Pastrana at the aftershow party! It's important to let my hair down and relax after such

a busy year. It's great to say: 'That's it, we're finally done!'"

After an action-packed year of shows and competitions, the Race of Champions is the last remaining date in Chris's diary for 2008. Although he's looking forward to putting his feet up over the Christmas period, he can't help but keep one eye on his plans for 2009.

"I'm very lucky to be able to do something that I love; however, it's nice to have a rest at the end of a really busy year," he concedes. "Travelling the world last year was a great experience, but I think that in 2009 I need to concentrate a little more of my time on learning new tricks and not travelling as much. I'm focussed on winning the Indoor World Championship in February, and in order to do this, I feel like I need to sacrifice something."

Fans of Chris will be pleased to hear that after months of preparation, his new DVD will be on sale shortly. Not only does the DVD feature exclusive footage of never-seen-before tricks and challenges, but it also includes his performance at the 2007 Race of Champions. Visit www.chrispfeiffer.com for more information on how to order the DVD as well as up-to-date news from the King of freestyle stunt riding.

